

Product Designer building modern AI-powered digital experiences

I design clear, scalable product experiences grounded in UX, design systems, systems thinking, and AI-augmented workflows. I focus on reducing friction, strengthening decisions, and helping teams ship confidently across web and mobile platforms.

Experience

Mike Marchitto Design, April 2017–Present

Run an independent UX practice designing web and mobile products for brands like Microsoft, Starbucks, and Eddie Bauer. Use AI-augmented workflows across research, IA, flows, interaction design, and UI to deliver production-ready experiences with greater clarity and less friction.

National Restaurant Association, June 2024–March 2025

Shaped ServSafe enterprise training platform by clarifying IA, strengthening flows, and building a scalable design system with component libraries and design tokens. Improved completion, reduced friction, and increased adoption.

Microsoft Admin Center, June 2023–February 2024

Improved enterprise cart workflows through UX research, IA, wireframes, prototypes, interaction design, and usability testing. Reduced errors, clarified decision paths, and strengthened workflow efficiency.

GloriFi, November 2021–February 2023

Delivered a unified financial wellness platform through research, IA, user flows, and a cross-platform design system. Supported a successful beta launch with 40k+ downloads and strong adoption.

Remitly, January 2020–April 2021

Enhanced payments experience by refining responsive flows, strengthening interactions, and improving clarity through testing and accessibility. Increased conversion and consistency across money-transfer journeys.

Microsoft Hits, April 2019–December 2019

Elevated Microsoft's research repository by restructuring IA, creating wireframes, prototypes, and building a unified UI design system. Increased satisfaction, reduced ingestion friction, and improved efficiency.

Profile

Skills

Accessibility, AI Design, Automation, Component Libraries, Design Systems, Information Architecture, Interaction Design, Mobile, Product Strategy, Prototyping, Responsive Design, Systems Thinking, UI Design, Usability Testing, User Flows, User Research, Vibe Coding, Wireframes

Tools

Adobe, Agentic AI, Claude, Cursor, Design Tokens, Figma, Figma Libraries, Framr, GitHub, Hugging Face, LLM, Material, n8n, Next.js, Notion, Ollama, OpenAI, OpenRouter, React, Shopify, Tailwind, Typescript, Vercel, Webflow, shadcn/ui

Education

Board Infinity: AI-integrated design, Google Career: UX design, Seattle Central College: Web design, University of Illinois at Chicago: Graphic design